

EasySIM®  
Content Partner Program



EasySIM<sup>®</sup> (ES) has created an opportunity  
for Master SMEs to publish Library of  
Simulations in their domain using the platform  
and become part of the EasySIM<sup>®</sup>  
Master Simulations Library program.\*

\*This program will require an invitation or acceptance from the  
EasySIM<sup>®</sup> Evaluation committee based on your experience and  
professional background in the industry and content.

# Partner Benefits

Access to complete ES platform at minimal cost

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Revenue driven model to avoid any overheads and support costs

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Support from ES Design Studio to build and host the simulations

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Support to find new clients and users for your content library

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Digital promotion support to drive traffic to your content library

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Option to build your own library under your own name and brand

# Partner Plan

Content Partner benefits		Plan 1 EasySIM® Content Partner - Self Sub Domain	Plan 2 EasySIM® Simulation Library Plan - On ES Library Sub Domain
Signup Fees		<b>\$1,800</b>	<b>\$400</b>
Subdomain		1	EasySIM® Content SubDomain
Role	Admin	1	EasySIM®
	Author	1	1
	Reviewer	1	1
	Educator	No Limit	1
	Learner	No Limit	No Limit
Categories		No Limit	No Limit
Simulations		50	No Limit
Cloud Space		3 GB	No Limit
Additional Learners		\$12 Per User Per Year - Billed Annually Advanced	NA
Additional Space		\$400 Per 10 GB Per Year - Advance	NA
<b>Revenue Split</b>			
Content Creator		NA	<b>75%</b>
EasySIM®		NA	<b>25%</b>

\*Content Creator is free to assign a sale price for his developed learnings & Simulations  
 \*Under Plan 2 both Content Creator and ES have rights to sell the developed content

# What is EasySIM®?

EasySIM® is a Competency driven real job scenario-based Simulated Learning and Assessment Platform, designed to Accelerate Workforce Performance and provide tangible insights into human capital growth against organizations L&D investments.

EasySIM® addresses the diverse organizational learning and performance needs of today and the future.

At the core, the EasySIM® platform can help Define, Design, Create and Manage Organizational Competency Driven Simulated Learning and Assessment Events with an ability to Gather, Process, and Analyze diverse data points to provide deep insights into the present competency and performance state of the workforce as well as design a clear path for growth.

# Platform Specifications



Roles	Super Admin	Client Admin	Sub Client Admin	Author	Reviewer	Educator	Learner			
Scenarios	Video Based	Audio Based	Text & Image Based	Text Based	WebObject Based					
Simulations	Linear	Decision Tree based Branching	360 Video	Single Video	Multi Video	Subjective/Open Response				
Offline Authoring Assistance	ES Word Templates									
SME Review	Integrated Author Reviewer Workflow									
Publish Output	Web Object	SCORM	xAPI							
Licensing	Role Based	Seat Based	Sub Domain Based	Space Based	Content Based					
Hosting	Separate DB	Additional Space Provisioning			Microsoft Azure Cloud hosted conforming to ISO 27001, ISO 27018, SOC 1, SOC 2, SOC3, FedRAMP, HITRUST, MTCS, IRAP, and ENS.					
Asset Library	Backgrounds	Characters	Colors	Custom Characters and Backgrounds	Homepage Template	Email Template	Scenario Template	Question Templates		
Database	Separate DB for each unique subdomain									
User Registration	Bulk Upload		Manual		Single Sign on (SSO)					
Analytics	Role Based	Systemwide	Group/Unit/ Location/ Designation	Learner Wise	Competency wise	Job Readiness	Compeletion	Decision Point	Decision Promptness	Attention
Integration with Other Platforms	EasySIM API									
Responsiveness	True Responsive									
Library Management	Available with select plans									
Ai Based User Authentication and Proctoring	Available with select plans									
External Scenarios and Learnings	Import Web objects published using other authoring tools/CMS or LXPs									
Timed Assessment	Decision Promptness Analysis for complete simulation as well as time taken at each decision point									
User Training and Onboarding	Free Virtual Training									
Help desk	Fully Integrated Support workflow with each role									

# Role based permissions

● Included ○ Not Included

\*limited to own sub domain

\*\*limited to own sub clients

Modules	Roles						
	Super Admin	Client Admin	Sub Client Admin	Author	Reviewer	Educator	Learner
Sub-Domain Creation with separate DB	●	●	○	○	○	○	○
Sub-Domain Smtp Email Setup	●	●	○	○	○	○	○
Branding Management	●*	●*	●*	○	○	○	○
Global Rules Management	●	●	●*	○	○	○	○
Profile Management	●	●	●	●	●	●	●
Templates Management	●	●	●	○	○	○	○
Cloud Space Management	●	●	○	○	○	○	○
License Management	●	●	○	○	○	○	○
User Management	●*	●*	●*	○	○	○	○
Group Management	●*	●*	●*	○	○	○	○
Authoring Workflow Management	●*	●*	●*	○	○	○	○
Assignment Management	●*	●*	●*	○	○	○	○
Content Authoring Workflow	○	○	○	●	○	○	○
Content Review Workflow	○	○	○	●	●	○	○
Open Response Evaluation Workflow	○	○	○	○	○	●	○
Password Management	●	●	●	●	●	●	●
Support Desk Access	●	●	●	●	●	●	●
Dashboard Access	●	●	●	●	●	●	●
Role Based Analytics	●	●	●	●	●	●	●
Library Management	●	●**	●*	○	○	○	○
Notifications	●	●	●	●	●	●	●



