

EasySIM<sup>®</sup>  
Reseller Partner Program



Organizations, Individuals, Trainers,  
and SMEs can become part of the EasySIM<sup>®</sup>  
Reseller Partner program and can represent  
and sell EasySIM<sup>®</sup> to their existing client base  
with the provision to add self and client  
branding on respective instances.

This program is designed and modeled to bring the reseller the benefit of an additional product to their portfolio and provide long-term continuous revenues from setup fees, license fees, custom deployment opportunities, remote support desk, and ticket handling. EasySIM<sup>®</sup> will also collaborate and help the partners with content creation for their end clients, if required, and open a multidimensional client engagement opportunity.

# Partner Benefits

Respect and collaboration-based engagement  
with a mutual vision of growth

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Multiple and flexible partnership models

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Low-cost points with negligible overheads

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Opportunity to add and position your own brand

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Diverse revenue generation opportunities

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Scalable model with the potential to manage all deployments  
with a sophisticated dashboard-based MIS

# EasySIM<sup>®</sup>

## Reseller Partner Plan

Signup Fees/Yr***	Support Cost/Ticket	Platform Training
\$2,500	Free upto 5 tickets per month	Up to 3 Hours Virtual Training Free

### Reseller benefits

Subdomain with branding	Admin	Author	Reviewer	Educator	Learner	Categories	Simulations	Cloud Space
1	1	1	1	1	10	10	20	2 GB

### Features

Linear Simulations	Branching Simulations	Open Response	Video Simulations	Templates Access	Characters Library	Backgrounds	Dashboards	Analytics	Support Desk
●	●	●	●	●	●	●	●	●	●

### Premium Features

Client Domain Creation*	Client Admin*	Client Management*	Library Management**	API***
●	●	●	●	●

● Included

Additional Learners for reseller partner own instance are available at the rate \$8 Per User Per Year - Billed Annually Advanced  
 Additional Space \$400 Per 10 GB Per Year - Advance

\*Features available after first customer sale

\*\*Feature available on minimum revenue of 40000 USD

\*\*\* Feature available on purchase of Platinum plan. API Customization is charged extra @\$35 per hour

# Reseller End Customer Plans

Reseller End Customer Plans		Startup Plan	Silver Plan	Gold Plan	Platinum Plan
Yearly License Cost		\$8,000.00	\$15,000.00	\$25,000.00	\$50,000.00
Support Cost/ Ticket		\$5	\$5	\$3	\$2.5
Platform Training		2 Hrs Free Virtual Platform Training	3 Hrs Free Virtual Platform Training	5 Hrs Free Virtual Platform Training	8 Hrs Free Virtual Platform Training
Subdomain		1	1	1	1
Role	Admin	1	1	2	5
	Author	2	4	8	16
	Reviewer	2	4	8	16
	Educator	2	4	8	16
	Learner	300	800	2000	5000
Categories		20	Unlimited	Unlimited	Unlimited
Simulations		75	200	Unlimited	Unlimited
Cloud Space		4 GB	10 GB	20 GB	50 GB
Addition Learners		\$27 Per User/ Year Annual Advance	\$19 Per User/ Year Annual Advance	\$12.5 Per User/ Year Annual Advance	\$10 Per User/ Year Annual Advance
Additional Space		\$400 Per 10 GB/ Year Annual Advance	\$400 Per 10 GB/ Year Annual Advance	\$400 Per 10 GB/ Year Annual Advance	\$400 Per 10 GB/ Year Annual Advance
EasySIM® API Integration		Available, costs extra			
Reseller commission		\$960 12%	\$2,250 15%	\$3,750.00 15%	\$10,000.00 20%
Reseller commission on Support		\$0.5 Per Ticket	\$0.6 Per Ticket	\$0.65 Per Ticket	\$ 0.8 Per Ticket
Simulation Design and Development Support		5% of agreed cost	7.5% of agreed cost	10% of agreed cost	12.5% of agreed cost

5000+ Users Enterprise Plans available on request

\*\*\*Reseller Signup Fees is waived off for next year if a reseller closes business worth \$50000+ in previous calendar year.

# What is EasySIM<sup>®</sup>?

EasySIM<sup>®</sup> is a Competency driven real job scenario-based Simulated Learning and Assessment Platform, designed to Accelerate Workforce Performance and provide tangible insights into human capital growth against organizations L&D investments.

EasySIM<sup>®</sup> addresses the diverse organizational learning and performance needs of today and the future.

At the core, the EasySIM<sup>®</sup> platform can help Define, Design, Create and Manage Organizational Competency Driven Simulated Learning and Assessment Events with an ability to Gather, Process, and Analyze diverse data points to provide deep insights into the present competency and performance state of the workforce as well as design a clear path for growth.



# Platform Specifications



Roles	Super Admin	Client Admin	Sub Client Admin	Author	Reviewer	Educator	Learner			
Scenarios	Video Based	Audio Based	Text & Image Based	Text Based	WebObject Based					
Simulations	Linear	Decision Tree based Branching	360 Video	Single Video	Multi Video	Subjective/Open Response				
Offline Authoring Assistance	ES Word Templates									
SME Review	Integrated Author Reviewer Workflow									
Publish Output	Web Object	SCORM	xAPI							
Licensing	Role Based	Seat Based	Sub Domain Based	Space Based	Content Based					
Hosting	Separate DB	Additional Space Provisioning	Micosoft Azure Cloud hosted conforming to ISO 27001, ISO 27018, SOC 1, SOC 2, SOC3, FedRAMP, HITRUST, MTCS, IRAP, and ENS.							
Asset Library	Backgrounds	Characters	Colors	Custom Characters and Backgrounds	Homepage Template	Email Template	Scenario Template	Question Templates		
Database	Separate DB for each unique subdomain									
User Registration	Bulk Upload	Manual	Single Sign on (SSO)							
Analytics	Role Based	Systemwide	Group/Unit/ Location/ Designation	Learner Wise	Competency wise	Job Readiness	Compeletion	Decision Point	Decision Promptness	Attention
Integration with Other Platforms	EasySIM API									
Responsiveness	True Responsive									
Library Management	Available with select plans									
Ai Based User Authentication and Proctoring	Available with select plans									
External Scenarios and Learnings	Import Web objects published using other authoring tools/CMS or LXPs									
Timed Assessment	Decision Promptness Analysis for complete simulation as well as time taken at each decision point									
User Training and Onboarding	Free Virtual Training									
Help desk	Fully Integrated Support workflow with each role									



# Role based permissions

● Included ○ Not Included

\*limited to own sub domain

\*\*limited to own sub clients

Modules	Roles						
	Super Admin	Client Admin	Sub Client Admin	Author	Reviewer	Educator	Learner
Sub-Domain Creation with separate DB	●	●	○	○	○	○	○
Sub-Domain Smtp Email Setup	●	●	○	○	○	○	○
Branding Management	●*	●*	●*	○	○	○	○
Global Rules Management	●	●	●*	○	○	○	○
Profile Management	●	●	●	●	●	●	●
Templates Management	●	●	●	○	○	○	○
Cloud Space Management	●	●	○	○	○	○	○
License Management	●	●	○	○	○	○	○
User Management	●*	●*	●*	○	○	○	○
Group Management	●*	●*	●*	○	○	○	○
Authoring Workflow Management	●*	●*	●*	○	○	○	○
Assignment Management	●*	●*	●*	○	○	○	○
Content Authoring Workflow	○	○	○	●	○	○	○
Content Review Workflow	○	○	○	●	●	○	○
Open Response Evaluation Workflow	○	○	○	○	○	●	○
Password Management	●	●	●	●	●	●	●
Support Desk Access	●	●	●	●	●	●	●
Dashboard Access	●	●	●	●	●	●	●
Role Based Analytics	●	●	●	●	●	●	●
Library Management	●	●**	●*	○	○	○	○
Notifications	●	●	●	●	●	●	●

