

MEASURING IMPROVED PERFORMANCE AFTER TRAINING

71% of employees who believe that their boss can identify their abilities are more engaged and enthusiastic at work. (Gallup)



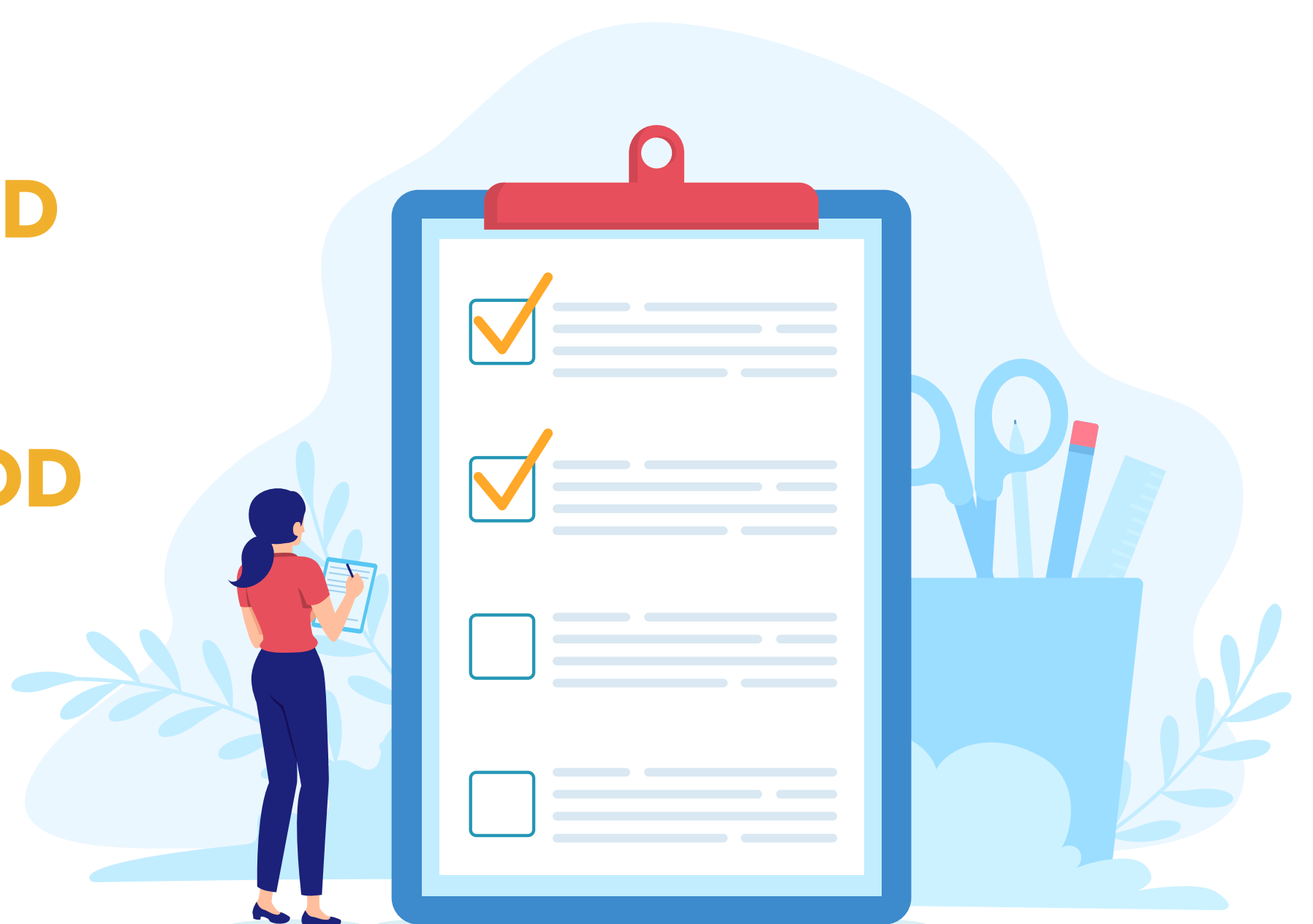
Companies like Netflix, Microsoft, Adobe, Deloitte have already transitioned away from the traditional system of assessment, and many others are following their lead. (Washington Post, 2015)

Companies adopting continuous performance feedback significantly outperformed competition at a **24%** higher rate. (Betterworks, 2020)

IS LINEAR SEQUENCED MULTIPLE CHOICE STILL A RELIABLE ASSESSMENT METHOD WHEN USED ALONE?

Most multiple choice assessments offer four possible answers, three of which are incorrect. That may not be relevant when you want to test a learner's decision making processes. Also its essential to evaluate the knowledge gained using instruments that identify shifts in behavior.

Branching Scenarios gives deeper insight, challenging the learners in making a decision and observing how they react to the consequences.

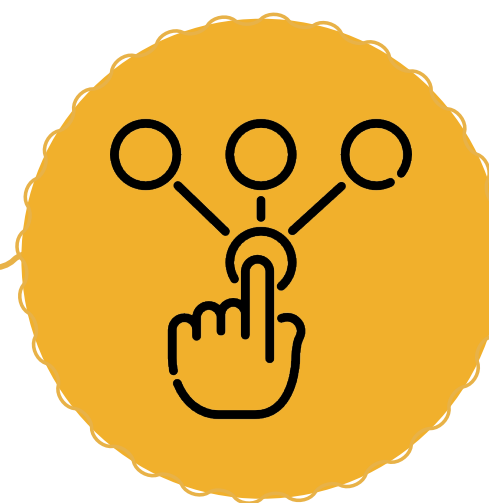


BRANCHING SCENARIOS

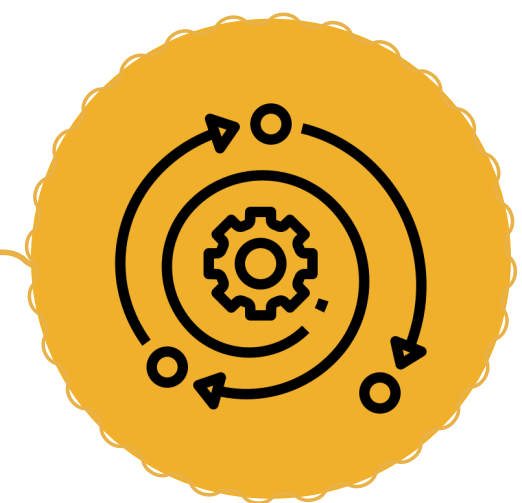
An effective mechanism



CHALLENGE



CHOICE



CONSEQUENCES

Whatever learner selects in branching scenarios, it will lead to a consequence and each consequence produces new challenges and more choices.



EASYSIM PRE AND POST ASSESSMENTS



Pre-Assessment
Score
60%



4 weeks
spaced
Training



Post-Assessment
Score
95%